



Aptio V

AMI's Process Key to High Levels of Customer Satisfaction

A Tier 1 OEM discovered that by following the process suggested by AMI's team of engineers, project management was more efficient and productive. AMI engineers assisted the customer in making its customer-specific code more abstract.

The AMI team found that there were some missing pieces and shortcomings to the process the OEM was following. The previous process followed by the OEM made it difficult to merge OEM code with newer projects. Also, overlapping OEM code with AMI code led to issues of messy and inconsistent coding, making

newer projects more tedious than necessary. The AMI team trained the OEM's team to primarily incorporate eLinks for custom coding and use specific events in the code. In summary, the AMI team set up guidelines for the BIOS updates process and incorporated features that would serve useful for the OEM, including a more inclusive use of VeB.

By incorporating the process put in place by AMI, OEMs can spend additional time to achieve greater differentiation and have more control over customizing their solutions to their desired specifications. The training and assistance given by the AMI team allowed the particular OEM to streamline the BIOS development process.

AMI Key Facts & Figures

- Founded in 1985
- Leads in BIOS/UEFI shipment in terms of **revenue** and **volume**
- ISO 9001:2008 certified in recognition of AMI's **commitment to quality**
- Offices worldwide spanning seven countries
- Participant/member in numerous industry consortiums, standards groups reflecting AMI's status and connections in the industry

For more information, visit: <http://ami.com>