



# Aptio V

## American Megatrends Enables DAQRI to Achieve CES Debut

DAQRI, a leading enterprise augmented reality company, presented and demonstrated its DAQRI SMART HELMET to a worldwide audience at the global Consumer Electronics Show (CES) 2016. DAQRI SMART HELMET is a wearable human-machine interface designed to work in enterprise settings that displays real-time information based on a worker's environment. To meet the deadline of the upcoming show, DAQRI entrusted the help of AMI to assist with the development of the system BIOS and AMI was responsible for looking over the system BIOS and

customizing specifications of DAQRI SMART HELMET. With the deadline for CES fast approaching and AMI understanding the urgency of the project, AMI quickly sent BIOS engineers to DAQRI's development facilities in Seattle and the U.K. to work on the system BIOS while DAQRI focused on the hardware and software. DAQRI was able to meet the deadline and DAQRI SMART HELMET was demonstrated during the Intel CEO's keynote speech. Various attendees raved DAQRI SMART HELMET as one of the most innovative products shown at CES.

The collaboration was a mutually beneficial experience because the work done with DAQRI allowed AMI to get its feet wet in augmented reality and see the exciting future developments for the industry. According to the founder & CEO of DAQRI LLC, "*...Reimagining what computing looks like in a completely new form factor was made possible by key technology from AMI and our close partnerships during development.*"

### AMI Key Facts & Figures

- Founded in 1985
- Leads in BIOS/UEFI shipment in terms of **revenue** and **volume**
- ISO 9001:2008 certified in recognition of AMI's **commitment to quality**
- Offices worldwide spanning seven countries
- Participant/member in numerous industry consortiums, standards groups reflecting AMI's status and connections in the industry

For more information, visit: <http://ami.com>